



Louis Brier Home & Hospital and the Weinberg Residence

# Redevelopment Project

Dr. Irving & Phyliss Snider  
Campus for Jewish Seniors

MARCH 2017

## Redevelopment will ensure exceptional care for seniors continues for years to come

It all began with a dream of the Hebrew Men's Cultural Club in Vancouver to provide Jewish seniors with support and care, consistent with Jewish values and traditions. A home to accommodate 13 residents was established in 1946 and, over time, the modest facility grew, changed locations and expanded its services.

Today, the Dr. Irving & Phyliss Snider Campus for Jewish Seniors is a continuum of care which includes

the Louis Brier Home & Hospital (LBH) and the Harry & Jeanette Weinberg Residence (WR).

LBH is home to 215 residents and operates in partnership with Vancouver Coastal Health. It provides 24-hour nursing services for residents who require personal assistance or full nursing support.

We are a Kosher facility that provides a full range of cultural and social programming along with rehabilitation and recreational therapies and social services. We also offer secure memory care for residents living with moderate to severe dementia.

The WR is a private boutique residence for seniors who wish to remain connected to the Jewish community and culture, surrounded by a caring team who support and respect their individuality. It contains 60 units (40 assisted living – 28 private and 12 subsidized – and 20 multi-level care) with a variety of amenities, programs and resources.

Over the years, our facilities have been remodeled and expanded. However, to provide current best practices and care delivery, our facilities need to be replaced if we are to continue to meet the diverse and complex needs of the Jewish community.

Redeveloping provides an opportunity to create world class facilities and provide seniors with care and flexibility of services for decades to come. It will also expand the original vision and mission of the community's founding members and families.

The need is clear with a once in a generation opportunity to embrace this exciting community collaboration!

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### CONNECT WITH US

Interested in attending an upcoming focus group or want to find out more about the redevelopment project? Contact us at [info@louisbrier.com](mailto:info@louisbrier.com) or 604.267.4782

# Planning the future of care in Vancouver

Recognizing the need to replace current facilities, an onsite redevelopment was considered five years ago, but the due diligence concluded it was not a viable option for many reasons, including the burden and disruption it would have on residents and staff.

The redevelopment team is now exploring options in the Oakridge neighborhood — the historic focus of Jewish community institutions and infrastructure.

The vision is to build a campus of care that will serve as the foundation for health-care excellence, through best practices and new delivery of care models. The intent is to be patient centered, providing quality of life and meaningful engagement. The redevelopment team is considering two options:

## OPTION ONE

The first option is to partner with Jewish Community Centre (JCC) and co-locate LBH and WR on their site. Benefits of this include:

- The development of a mixed-use community centre and an intergenerational cultural and health hub
- State-of-the-art community facilities providing recreational and cultural programs and services, in addition to enhanced health-care for seniors in long-term care
- Shared construction and operating costs; leveraging community-owned urban lands to fund the redevelopment of the LBH and WR in the neighbourhood



A draft conceptual rendering of an intergenerational health and culture hub that would include the JCC, LBH and WR.

## OPTION TWO

A second option is to build stand-alone facilities for the LBH and WR on a new site in the Oakridge community near the JCC. Benefits include:

- A clean, subdivided site to build a stand-alone facility with less onerous size or design constraints
- Maintain proximity to the JCC for reasonable access for collaborative intergenerational programming
- Staying within the Oakridge neighborhood
- Potentially shorter time frame to rebuild and open operations

A study is currently underway to retest market assumptions for the number of units for residents, the current and future health services models of care and the facilities needed to support them. This study will be complete by May 2017.

## REDEVELOPMENT PROJECT PROGRESS

The Louis Brier Foundation has generously supported this process and set aside funding for the preliminary work required to explore the options for redevelopment.

A great deal of work has been completed to date by a volunteer committee of specialists and the redevelopment team is now ready to begin a second phase of work to test the assumptions from the Market Analysis Report.

An appraisal and assessment of the current facilities will also be completed. The redevelopment team continues to track and stay in step with the City of Vancouver’s concurrent and applicable planning initiatives for the Cambie Corridor, other major development sites in the area and with the JCC’s redevelopment planning.



# People working to make our vision a reality



**David Keselman**

*Message from the CEO*

Since my arrival five months ago to serve as the CEO of Louis Brier Home & Hospital and the Weinberg Residence, I've been involved in all aspects of the redevelopment.

Redevelopment is important because we are reaching the end of our ability – both infrastructure and operationally – to deliver care that is consistent with current and future health-care delivery trends.

Knowing the significance of this project, I will be there to support and work with the Project Director,

employees, the leadership staff of LBH and the WR, as well as the board, community members and other important stakeholders.

Throughout my career, I've been involved at various levels of responsibility in multiple redevelopment projects. These have included two major projects involving new builds for two of the largest community hospitals in Ontario (each 600 beds) and, most recently, another redevelopment project in Yellowknife for a new 100-bed hospital.

I believe this redevelopment project is an exciting opportunity to build a state-of-the-art facility. It will be a chance to demonstrate a new approach to integrate a community centre, while delivering health-care supported by best practices and an evidence-based approach to providing exceptional care and services.

## Rozanne Kipnes, Real Estate Consultant & Past LBH Board Director

Rozanne Kipnes has been providing commercial real estate, development and consulting services for over 25 years. She has served on the board of the Jewish Federation, the LBH board and the YWCA.

In January 2017, the board asked Rozanne to join the redevelopment team, and she feels it is an honour to be working and collaborating with the extended community of agencies, donor families, industry professionals and government agencies on such an important "once in a generation" project.

She has been a part of a small, core team of volunteers who have spent the last two years defining a framework for the redevelopment, while being mindful of maintaining a fully functional facility and providing ongoing quality of care while the transition takes place into a new facility.

"We have been blessed with land assets purchased 60 years ago by the founding families of the Louis Brier and the Jewish community," she says.

"It has provided us with a unique opportunity to leverage the value from these land assets to support the redevelopment of an urban seniors care, health, wellness and cultural hub within the historical precinct of the Jewish community. We are hopeful it will also provide legacy operating and capital fund replacement to support collaborations going forward."

With city planning processes underway, the JCC's commitment to redevelopment and recent area land transactions, she believes the opportunity to rebuild a state-of-the-art facility will ensure quality of life and care for all of our residents and their families.

## Stephen Shapiro, Executive Director LBH Foundation

Stephen Shapiro has worked in philanthropy and the non-profit sector for more than 25 years. He led the St. Paul's Hospital Foundation for nearly five years and was very involved in the future redevelopment plans of that hospital.

Stephen is the newly appointed Executive Director of the Louis Brier Foundation, which raises funds for the LBH. Stephen works with the Foundation staff and board of directors in providing our valued donors with opportunities to support the care, comforts and programs at Louis Brier.

Stephen is now involved with the redevelopment project to coordinate the Foundation's role and to plan a collaborative fundraising campaign for the project.

Stephen is most excited about the opportunity to help fund world-class and best-practice care to our residents and families.

He would also like to involve both the Jewish and non-Jewish communities in supporting this vision through their philanthropy and transformational leadership.

# Be a part of our vision of care

## OUR MISSION AND VALUES

Our mission is to provide exemplary care to you and your family within a supportive and caring community, consistent with Jewish values and traditions.

As innovative leaders in elder care, our vision is to enrich the quality of life of Jewish seniors in everything we do.

Our values are encapsulated in the word CHAI – Hebrew for “life.”

### CARING

We tailor our approach to meet your unique needs in consultation with both you and your family, and we treat everyone with compassion and respect. We value the cultural and ethnic differences people bring to the residence, and we provide opportunities for our staff, volunteers and companions to develop their knowledge and abilities.

### HEALTH AND SAFETY

The ensured health and safety of our residents, employees and everyone who uses the residences are

of paramount importance. We strive to create a positive work environment, free from harassment or bullying, and we share the responsibility for injury prevention with our employees and contractors.

### ACCOUNTABILITY

We are effective stewards of public and donated resources. We measure the impact of our work and report regularly to our residents, families, directors and funders. We constantly strive to improve our performance through both innovation and research-based best practices.

### INTEGRITY

We value every resident’s right to be involved in decisions about their care, and we value families’ participation in decisions affecting their loved ones. We communicate openly and constructively and deal with difficult issues in a timely and ethical manner. Our goal, in all respects, is to help our residents maintain the highest possible quality of life.

## COMMUNITY ENGAGEMENT & CONSULTATION

The Snider Campus leadership is committed to continuing the process of engagement and consultation with residents, their families, local communities, care providers and other key stakeholders to help shape the redevelopment.

It is important for us to understand the current and future needs of the community and to explore the potential effects of the redevelopment. Community engagement and consultation is an important part of our planning process for the redevelopment, and we will continue to engage throughout the entire planning process.

If you would like to participate in a focus group or other upcoming events, please contact the redevelopment project team for more information by email [info@louisbrier.com](mailto:info@louisbrier.com) or by phone 604.267.4782.

## THANK YOU!

*Thank you to all the stakeholders who provided their input and feedback to this issue of the redevelopment newsletter!*

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